

DIRECTORATE OF ADMISSIONS OSMANIA UNIVERSITY

MBA (Technology Management) Evening - 2025 & MBA (Evening) - 2025

INFORMATION BROCHURE

(Instructions, Eligibility Conditions, and Syllabus)

The Last date for submitting the application: 25-09-2025 & with a late fee of Rs.500/-: 30-09-2025 by 4.00 p.m.

Date of Entrance Test: 05-10-2025

Note:

- 1. Candidates are required to fill up the application in their own handwriting and sign it. Further, the candidates are advised to submit the filled in application well before the last date to avoid last minute rush.
- 2. The MBA(Technology Management:) Evening Programme will be offered at Department of Business Management, Osmania University Campus, Hyderabad under self financing.
- 3. The MBA (Evening) Programme will be offered at Department of Business Management, Osmania University Campus, Hyderabad and Certain Private Affiliated Colleges (if approved).
- 4. The admissions for both courses based on TG ICET 2025. For the candidates who have not qualified / not appeared TG ICET 2025, a separate entrance test will be conduct by Osmania University on **05-10-2025**.
- 5. The venue will be given in the hall ticket, which will be made available in OU website: www.osmania.ac.in/ www.ouadmissions.com.
- 6. The Entrance Test will be for 100 marks and will be of 90 minutes duration and the question paper consists of 100 objective (Multiple Choice Questions) type questions.
- 7. Candidates have to mark their responses on <u>Optical Mark Reader (OMR)</u> answer sheet for objective type questions by darkening the relevant ovals with blue or black ball point pen.
- 8. The admission will be centralised counselling. The first priority for admission is based on TG ICET-2025 rank and the remaining seats will be filled by **OUMBACET-2025** as per the ranks for the both courses.
- 9. Candidates will have to appear for the entrance test and counselling on their own expenses.
- 10. Not withstanding any thing contained in this brochure, the rules and regulations that are in force in the University on the date of counselling will be applicable.
- 12. It is the responsibility of the candidate to ensure that he/she is eligible for the course before applying.
- 13. Filled in applications should reach the Directorate of Admissions well before the last date. The Directorate will not take any responsibility towards postal delay.
- 14. Submit the filled in application to the following address.

Director Directorate of Admissions Osmania University, Hyderabad - 500 007 (T.G.)

MBA (Technology Management) Evening (2 years) - 2025

"TECHNOLOGY MANAGEMENT" - The new Mantra for Global Competitiveness

In the wake of policy of liberalisation, privatisation, and globalization, there has been a tremendous influx and exchange of technology in several fields which are vital for the growth of our economy. The proper exploitation of technology strongly influences business competitiveness, which is no longer a matter of choice, but a matter of necessity for survival in competitive business environment. The success of an organization increasingly depends upon Manager's ability to handle technological change and use it as a tool competitive edge. It is imperative that, if Indian Managers are to survive, compete, and excel in the global scenario, they need to be adequately equipped with understanding of issues connected with management of technology, viz., Technology Search, Technology Selection, Technology Assimilation, Technology Adaptation, Technology Indigenisation and Creation of New Technologies.

INNOVATIVE INITIATIVE OF OSMANIA UNIVERSITY:

In order to bridge the gap in Management education relative to Technology, the Department of Business Management, Osmania Univeristy, has taken a poineering initiative, which is one of the first of its kind in the entire country to offer MBA (Technology Management) Evening Programme. The program is divided into two modules and four terms spanning over a period of two years.

VISION

"To strive for Excellence in the area of management education and training with focus on technology management, confirming to challenging standards expected by contemporary technology-driven organisations".

PROGRAMME OBJECTIVES

The core objective of this programme is to turn out future managers, who would fully meet, the dynamic needs of the industry in a competitive and challenging environment. For this they should be proficient in different functional areas of management like Marketing, Finance & Human Resources Management and at the same time have the required core competencies in appreciating the issues relating to technology management.

The following are the broad objectives of the Programmes:

- 1. To provide strong conceptual base in all the facets of Management like Marketing, Finance, Human Resources Management, Quantitatives, MIS and Business Policy areas, and develop skills required for application of concepts to real life business situations.
- 2. To bridge the knowledge gap in management education with the focused inputs on technology management to meet the chanllenging requirements of contemporary technology driven organisations.
- 3. To equip the students with analytical frame of mind to comprehend and handle complex issues in relation to Management of Technology, viz., Technology Forecasting, Search, Transfer and Creation of New Technology.

MBA (Evening) 2 years: 2025

M.B.A. (Evening) Course: is a two years with semester programme being offered at Department of Business Managment, Osmania University Campus, Hyderabad and Certain Private Affiliated Colleges (if approved).

ELIGIBILITY CONDITIONS:

The candidate seeking admission into M.B.A. (Technology Management) Evening (Two years) - 2025 / MBA Evening (Two years) - 2025 has to satisfy the following conditions:

- 1. A pass in Bachelor Degree of Osmania University or a degree recognized by the university as equivalent thereto.
- 2. The candidate seeking admission must qualify TG ICET 2025 or separate entrance test will be conducted by Osmania University and also satisfy the norms prescribed by the University.

and

3 a) Must have at least **two years experience** in Executive / Managerial / Administrative / Supervisory position in any organization after obtaining the bachelor degree.

or

b) Officers / Executive / Engineers working with any government / quasi govt / autonomous bodies /local authorities with post-bachelor's experience of two years.

or

- c) Officers of the Defence Forces / establishments holding administrative, executive post with not less than 2 years experience after obtaining bachelor degree.
- 4. The candidate should submit no objection certificate from the present employer.

Note: The working experience of two years should be completed as on the date of admission into MBA (Technology Management) Evening - 2025 / MBA (Evening) - 2025.

SYLLABUS AND PATTERN OF OUMBACET - 2025

The admissions for both courses based on TG ICET - 2025. For the candidates those not qualified / not appeared TG ICET - 2025, separate entrance test will be conducted by Osmania University on **05-10-2025**.

The candidates need to appear for entrance test, which is based on the written test (objective type) to be conducted by the Osmania University. The Entrance Test will be for 100 marks and will be of 90 minutes duration. The test shall consist of 2 parts and the marks are alloted as shown below.

Part-A (40 x 1 = 40 Marks)

Business Knowledge & Current Affairs

This section consists of different types of questions to test the general awareness of the candidate on the contemporary socio-economic, business issues and scientific knowledge.

Part-B ($60 \times 1 = 60 \text{ Marks}$)

Section-I (30 x 1 = 30 marks)

Numerical Ability

Ratios and proportions; Numbers and divisibility, LCM, GCM, Percentages, Profit & Loss, Partnerships - Time & Distance; Time and Work; Areas and Volumes - Mean, Median and Mode - Simple problems on Probability.

Section-II (30 x 1 = 30 marks) : General English:

The candidates will be assessed on their ability to understand the functional use of grammer in day to day communication as well as in the business context and to identify the vocabulary in day to day communication.

ADMISSIONS: The candidates will be admitted based on the ranks secured in the TGICET-2025 will be considered on top priority and remaing seats filled with OUMBACET through spot admissions. In case of a tie in the rank, the order of merit will be decided on the following basis.

- 1. Marks secured in Part-A of Entrance Test. 2. Age of the candidate (senior in age getting higher priority).
- 3. Percentage of marks secured by the candidate in the qualifying examination.

FEES PARTICULARS: MBA (Technology Management) Evening (Self-Finance)

First Year - Rs. 63,000/- (Including Counselling fee Rs.3000/-)

Second Year - Rs. 60,000/-

FEES PARTICULARS: MBA Evening (Regular)

Department of Business Management, OU, Campus, Hyderabad. First Year - Rs. 38,000/- (Including Counselling fee Rs.3000/-)

Second Year - Rs. 35.000/-

ATTENDANCE:

Candidates once admitted are required to put in not less than 75% of attendance in lectures (and practical wherever applicable). The Vice-chancellor, on the specific recommendation of the Principal/Head of the Department, may condone the deficiency in attendance to the extent of 10% onmedical grounds, subject to production of Medical Certificate and on payment of the prescribed condonation fee. No admission shall be made after the expiry of four (4) weeks from the date of commencement of instruction.

PROHIBITION OF SIMULTANEOUS STUDY:

Candidates are not permitted to pursue more than one course, at any point of time. If such cases are detected, the admission of the candidate in both the courses will be cancelled at any time.

CERTIFICATES TO BE SUBMITTED AT THE TIME OF ADMISSION

Candidates called for admission must present in person and submit all the ORIGINAL certificates listed below, along with two sets of photocopies.

- 1. TGICET-2025 / OUMBACET 2025 Hall Ticket.
- 2. TGICET-2025 / OUMBACET 2025 Rank Card.
- 3. SSC Memorandam of Marks, Intermediate Memorandam of Marks, Degree certificate (or Provisional Certificate if Degree Certificate is not yet issued as per rules) of qualifying examination.
- 4. Memorandam of Marks (Part-I and Part-II) of the qualifying degree examination.
- 5. Proof of Local / Non-Local candidates, according to rules in force. Those who have studied Intermediate and Degree courses as regular students need submit only the bonafide certificates from colleges they have studied Intermediate and Degree courses. In case, there is a break in the four consecutive years preceding the qualifying examination, the candidates must submit bonafide certificate of 9th and 10th class. Non-local candidates should submit i) a residence certificate for 10 years of either of the parents from M.R.O. or ii) employee certificate from the employer.
- 6. Community, Nativity and Date of Birth Certificate for S.C/S.T./B.C., candidates as per G.O.M.S. No. 58 Social Welfare (J) Department dated 12-5-1997
- 7. Service Certificate and No-objection Certificate from the employer.
- 8. Required Fee.

^{*} Additional Fee for Systems Specialization - Rs. 10,000/-

^{*} Fees will be as per the University norms and are subject to change

ANNEXURE - I

RESERVATION OF SEATS UNDER LOCAL AND NON-LOCAL CATEGORY

(G.O. Ms. No. 15, Higher Education (TE) Department, Dated: 27-02-2025)

Admission to 85% of the seats shall be reserved in each course in the Educational Institutions in the State for local candidates of OU area as specified in the Andhra Pradesh Educational Institutions (Regulations and Admissions) Order, 1974 as subsequently amended and the remaining 15% of the seats shall be un-reserved seats to the following:

- a. All the candidates eligible to be declared as local candidates of O.U. area.
- b. Candidates who have resided in the State for a total period of ten years excluding periods of study outside the State or either of whose parents have resided in the State for a total period of ten years excluding periods of employment outside the State;
- c. Candidates who are children of parents who are in the employment of this State or Central Government, Public Sector Corporations, Local Bodies, Universities and other similar quasi- public institutions within the State.
- d. Candidates who are spouses of those in the employment of the State or Central Government Public Sector Corporations, Local Bodies, Universities and educational institutions recognized by the Government or a University or other competent authority and similar other quasi-Government institutions within the State.
